

NOBU MATSUI

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CAREER PROFILE

Full Stack web developer with graphic design experience educated at Parsons School of Design, New York. Acquired skills in HTML, CSS and javascript from Full Stack Web Development Bootcamp at University of Adelaide. Strengths in working under pressure, prioritising tasks in busy environments and adapting to different cultures quickly. Passionate to learn new approaches to create new solutions solving problems. Excited to create and develop functional, user friendly and aesthetically beautiful web applications by utilising knowledge of graphic design and design principles. Proficient in English and Japanese language.

KEY SKILLS

- **Proficient with designing applications** and sound experience and abilities in Adobe Illustrator, Photoshop, InDesign, Sketch, Microsoft Word, Excel, PowerPoint, Publisher.
- **Collaborative team player** who is also able to work productively with little or no supervision.
- **Extremely organised with excellent time management skills** and highly organised filing system and ability to design under time pressure.
- **Solid administration skills** with high proficiency in using a range of software programs.
- **Effective communication skills** with a positive attitude and growth mindset.

EMPLOYMENT HISTORY

Brauer Natural Medicine

July 2018 – Present

Brauer is a leading homeopathic medicine company based in South Australia since 1929. Recently Brauer introduced Kids Vitamins and Probiotics range, and it is now expanding its business to China.

My Responsibilities include

- Designing marketing collateral such as monthly EDM, instore posters, consumer brochures, retail product manual, digital banners and google Adwords
- Designing and developing new product packaging

*Recently the organisation had an anniversary event at the Sydney Opera House for Chinese clients. In this situation I demonstrated my design **initiative** when I created a 3 dimensional invitation shaped like a lotus flower. The marketing team set an extremely tight deadline for delivery and I demonstrated **commitment to team work** by **remaining positive** and helping others to fold, pack and address one hundred invitations in one day ready for dispatch.*

Australian Red Cross

Oct. 2017 – July 2018

Australian Red Cross is a part of an established and highly regarded international organisation. Australian Red Cross provides a range of services to the public based on their humanitarian policies.

My Responsibilities included

- Designing internal staff training tools for a career development program of Australian Red Cross affiliated with Melbourne Business School.
- Preparing design collateral for public relation events.
- Assisting preparing and promoting training sessions.

*When I left for work at Brauer the HR Manager at Red Cross wrote in my thank you card..." Thank you for everything you have done to support me and the team and Red Cross. You have always been **happy to jump in and help out and that is such an amazing strength**"*

Orana

Jan. 2017 – July 2018

Orana is a Non-Profit Organization established in South Australia over 65 years ago, and provides services and job opportunities for people with disabilities.

My Responsibilities included

- Designing event and promotional banners by utilizing HTML, CSS and Google Web Designer.
- Updating company website and creating online newsletter with MailChimp.
- Redesigning format of marketing and business collateral.

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Oakland & Snow Medical Design

June. 2016- Dec.2016

Oakland & Snow Medical Design was a design studio and startup company which tried to visualize medical data sets through their original software called iCMedical (The business failed after 6 months).

My Responsibilities included

- Designed website and marketing collateral such as brochures.
- Created online customer survey form with Typeform.
- Co-created UI for original iOS app by utilising Sketch.

*In this short role I demonstrated my **willingness to learn** when I used Sketch to design my first mobile app for iOS.*

DI CLASSE

July. 2012 – Oct 2015

DI CLASSE is a manufacturing wholesaler which specializes in selling original light fittings based in Tokyo, and they sell their original products to more than 100 interior stores in Japanese market and recently began selling some products in UK and some European countries.

My Responsibilities included

- Publishing half yearly catalogue, brochures, packaging and marketing collateral.
- Project management for exhibiting their products at IFFT (International Interior Fare Tokyo), and designing exhibition booths.
- Liaising with Chinese suppliers and assisting designing lighting devices.
- Customer service on the phone and the company retail store.

*In this role my **reliability** was recognised by management when they invited me to design and coordinate a display booth at an international lighting and furniture EXPO in Tokyo. The company **relied on me** to create the content and artwork, and ensure details were accurate and get data to the printing company on schedule.*

JPC

Sep 2010 – June 2012

JPC was a design studio which served medical companies in Japan.

My Responsibilities included

- Designing brochures and catalogues for medical companies such as Smith and Nephew Japan KK, Stryker Japan and Zeiss Japan.
- Exhibition graphics for company booths at domestic and international medical conferences.
- Liaising with suppliers as well as clients.

*In this role my **communication skills** enabled me to liaise with a range of people including team members, suppliers and clients.*

Face Inc

Mar. 2009 – Aug2010

Face Inc is a design studio and provides a wide range of design services for fashion companies in Japan.

My Responsibilities included

- Designing half yearly catalogues for a wedding dress company, fashion company and mail order company.
- Assisting photoshoot for catalogues and liaising with photographers, stylists and clients.

*In this role my **meticulous attention to detail** was highly valued to ensure the text and images in catalogues were always accurate and appropriate.*

Virtual Beauty

July 2007 – June 2008

Virtual Beauty is a design studio located in New York City, and provides design services for internationally recognised companies such as Estée Lauder, Aramis and Designers Fragrances and Popular Mechanics.

My Responsibilities included

- Designing professional presentation graphics and visuals for launching cosmetic products such as CyberWhite, Perfectionist and Lab series.
- Creating informative animation and animations for fragrance brand image video.